

To: Dibenedetto, Charles A.
From: Kuruc, Nick
Edited: 9/17/96 9:18
Subject: Andy K's

Charlie:

Effective October 1 through December 31, we will be conducting a \$.25/pack scanning "buy down" on all SALEM Brand Styles in both Andy K's Locations.

Andy Kerstein will be supplying me with scan data so that payment can be made monthly from this office.

Please have applicable Retail Reps place appropriate POS to advertise this Program.

Thanks!

CC: 1200 - New York Region (SCULLYA)

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